

FOOD EQUALITY INITIATIVE, INC.

Annual Report January - December 2018



Letter to Friends and Contributors

In 2018, Food Equality Initiative (FEI) continued to live our mission and core values to serve low income patients diagnosed with food allergies and celiac disease. This was accomplished by strengthening our programs to offer improved services to the people we serve and their family members and educating our community on the impact of food insecurity on food allergies.

FEI provided over 15,000 healthy “free-from” foods to clients enrolled in our nutrition assistance program. With increased access to the right foods, clients were able to improve their quality of life.

Our partnerships with Kansas University Medical Center and Children’s Mercy Hospital strengthen our evidence-based approach as the first nutrition intervention for patients with food allergies and celiac disease.

It is no secret that the life-changing work of FEI would not be possible without support from community members like you. On behalf of the 2018 Board of Directors and staff, thank you for making a difference in the lives of so many people with food allergies and celiac disease.

Emily Brown

A handwritten signature of Emily Brown in black ink.

Founder and CEO



Mission Statement: To improve health and end hunger in low income patients diagnosed with food allergies and celiac disease through increased access to healthy and safe foods, nutrition education, and advocacy.

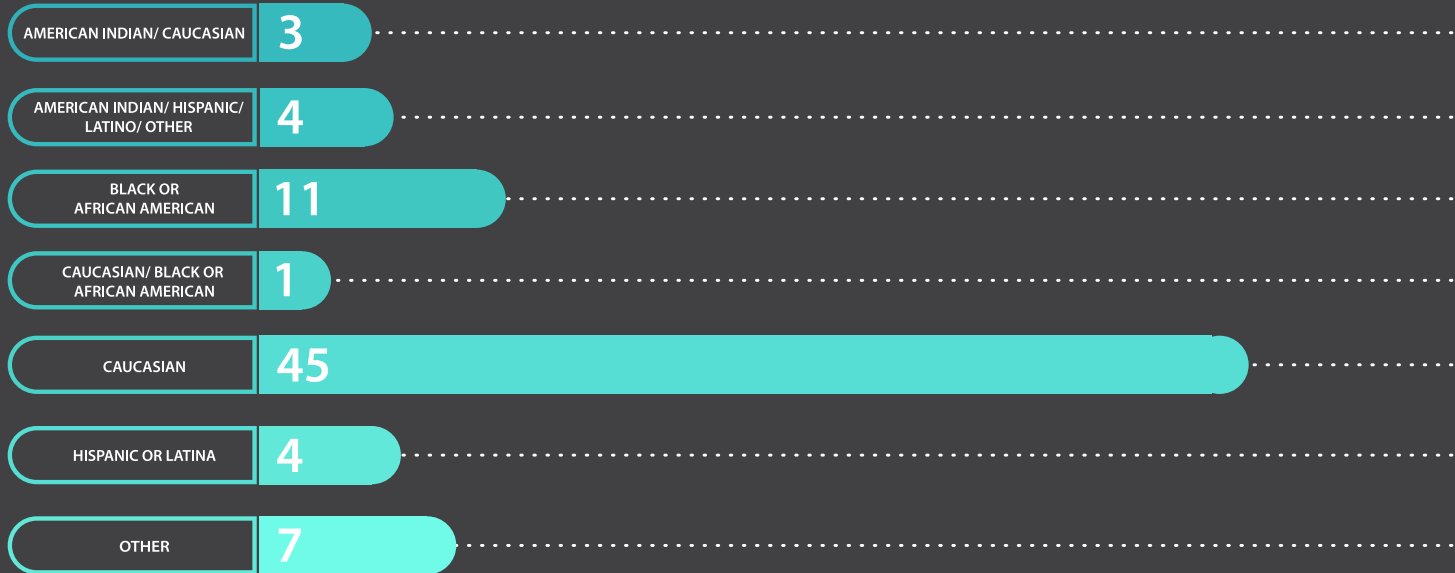
Paper Plate Testimonials



The paper plate testimonials were a chance for our clients to anonymously tell their story and why FEI and the work we do is important to them.

Snapshot of Who We Serve

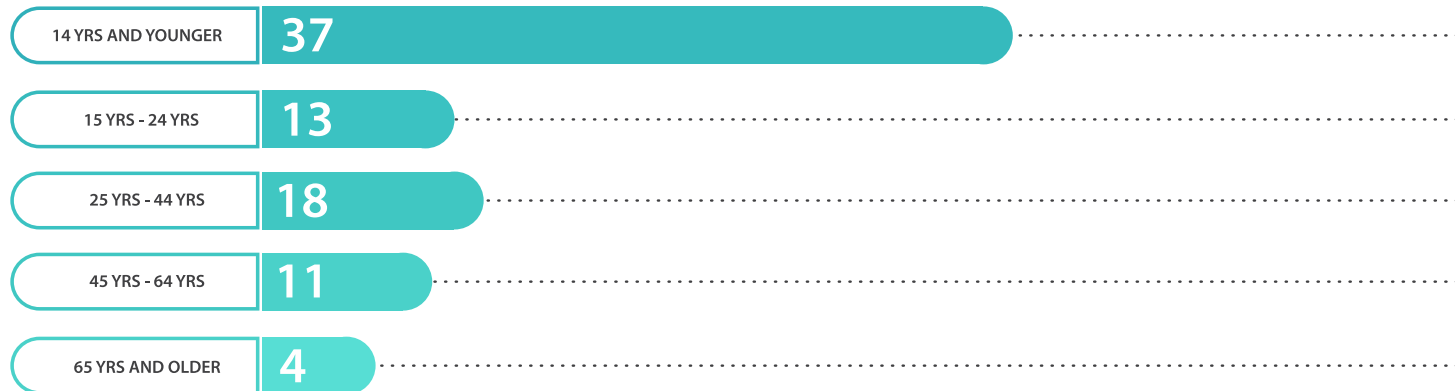
RACE



**Statistics include clients served during the year 2018. There were 83 current clients in the client database for the year.

***The sample had a response rate of 90.4% (We had an answer for 75/83 clients)

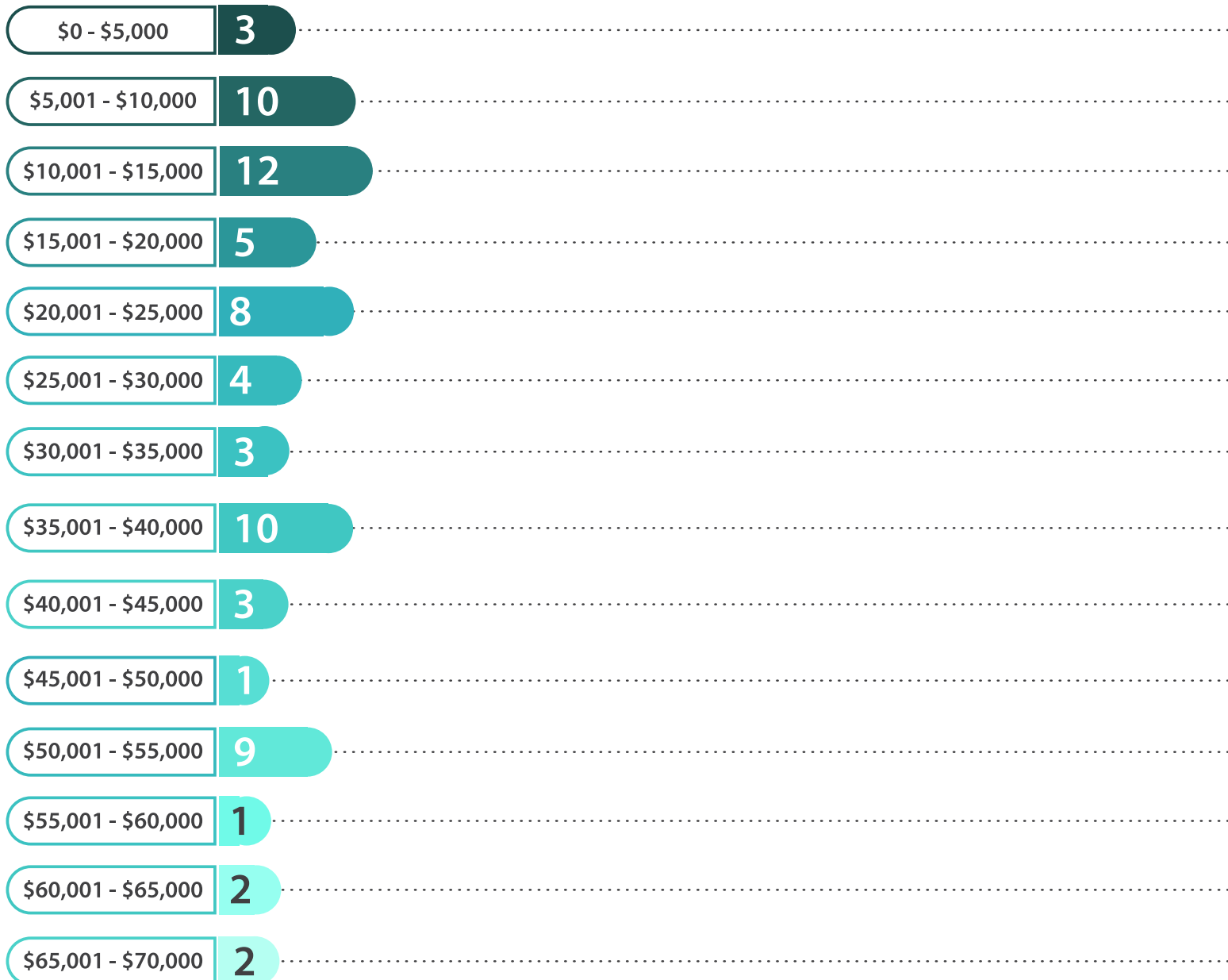
AGE



**Statistics include clients served during the year 2018. There were 83 current clients in the client database for the year.

***There was an 100% response rate from clients when asked for their age information.

INCOME

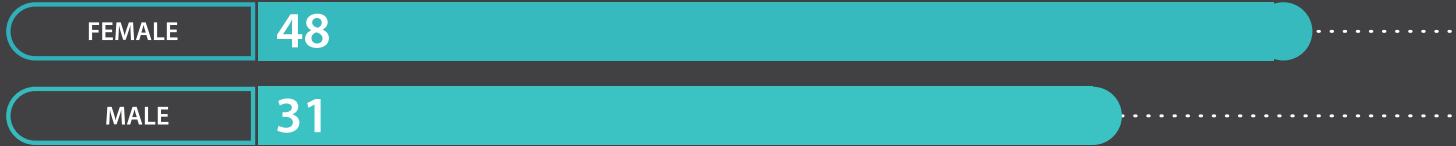


**Statistics include clients served during the year 2018. There were 83 current clients in the client database for the year.

***There was an 87.95% response rate (We had an answer for 73/83 clients) from clients when asked for their income information.

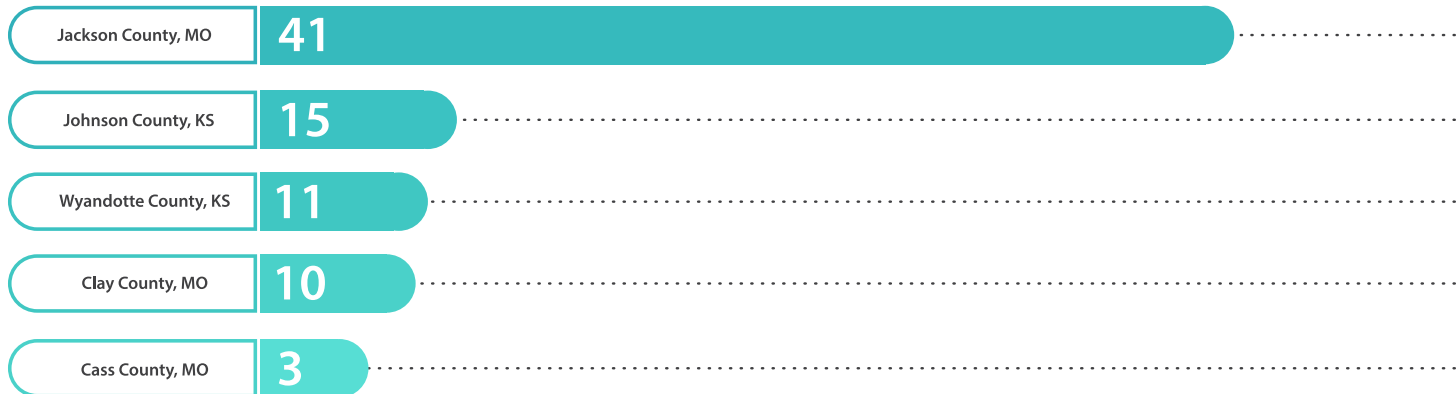


GENDER



**Statistics include clients served during the year 2018. There were 83 current clients in the client database for the year.
***There was an 95.2% response rate (We had an answer for 79/83) from clients when asked for their gender information.

COUNTIES



1 Person in each of the following counties: Buchanan County, MO, Livingston County, MO, Barton County, MO, Vernon County, MO, Doniphan County, KS, Franklin County, KS, Leavenworth County, KS, Shawnee County, KS, Rapides Parish County, LA, Baldwin County, AL

**Statistics include clients served during the year 2018. There were 91 current clients in the client database. 90/91 clients had additional data. 1 client was new and has not completed their intake appointment and survey yet; thus, this client could not be included in statistics because we have no demographic data recorded for them yet.

STATE



KANSAS



MISSOURI

Pantry Product Vouchers



Get One FREE SunButter® product
(offer good on any jar variety or on-the-go canister)



Sunbutter (\$10 Value)

Due to the wide retail distribution of Sunbutter, clients were able to redeem vouchers for free products at everywhere the product was sold.

Whole Foods	12%
Hy-Vee	35%
Price Chopper	13%
Walmart	9%
Natural Grocers	17%
Spourts	12%
Target	1%
Harpers	1%

Better Batter (\$25 Value)

E-commerce- Due to reduced retail distribution, clients ordered product on betterbatter.org and received product on their door step.

Food Equality INITIATIVE
your 2018
PANTRY PRODUCT
VOUCHER

Visit the URL below to shop!
www.shoppinglink.com

Enter Gift Code:
GIFTCODEGOESHERE

Value: \$25
Expires: February 2019

Food Sources



Donated 57%
Brands and
Manufactures



Rescued 1%



Purchased 41%



Food Drive 1%

The annual number of items distributed: **\$16,299**

Retail Value: **\$65,196**

Organization

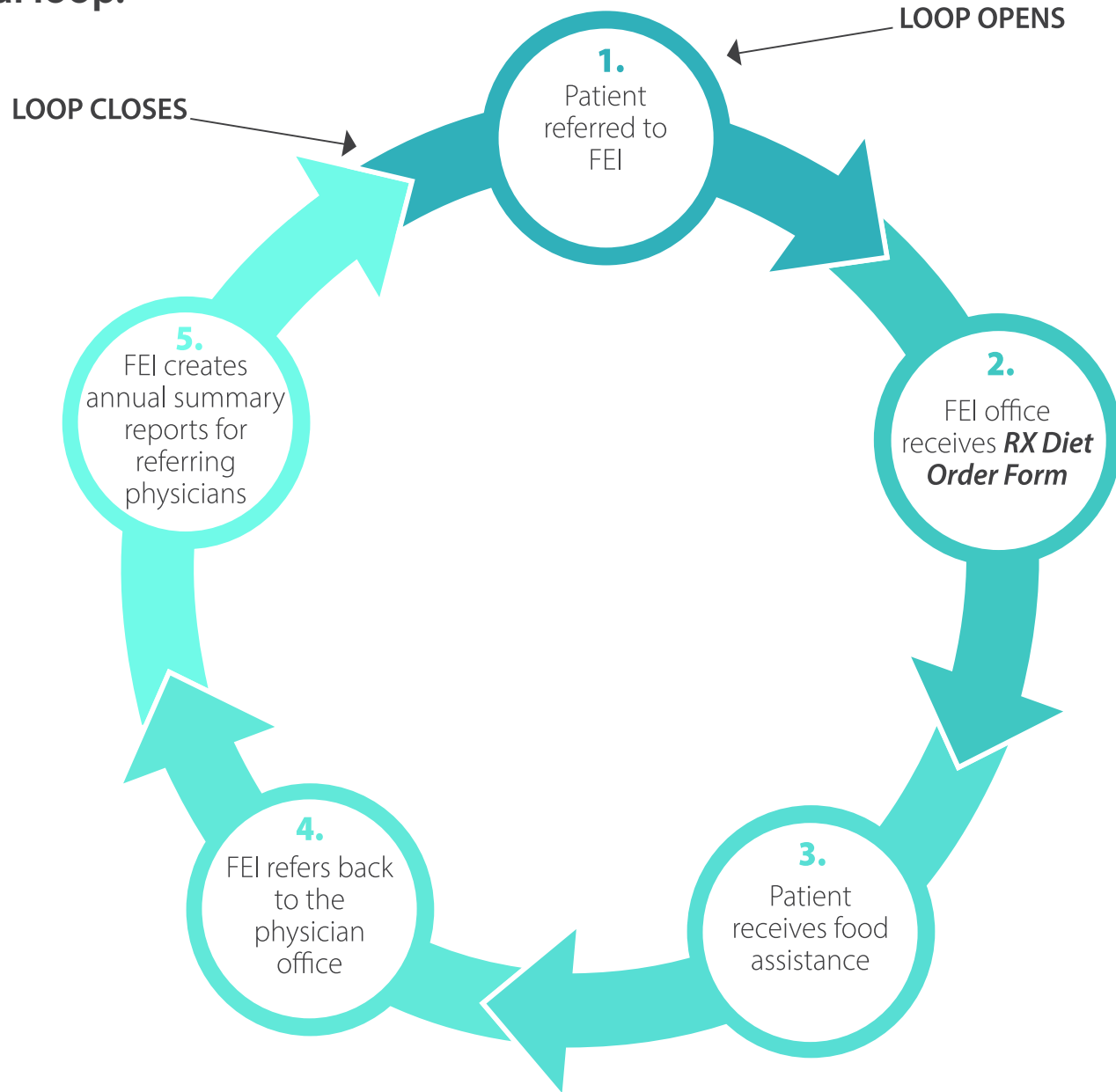
Capacity

In 2018 Food Equality Initiative partnered with Literacy KC and the Americorps VISTA program to build staff capacity. Tonya Conway began her year of service as our Health Coordinator VISTA.

FEI also partnered with Kansas University Medical Center's Dietetic Internship Program to become a community rotation site. The program allows FEI to train future dieticians and provide much-needed experience with the food allergy and celiac disease populations in a community setting.

Closing the Loop

Food Equality Initiative has closed the referral loop.





Our Science Alliance

While nutrition interventions are becoming popular, there is little published literature to show their benefit or impact on populations with “diet-treated” conditions such as food allergies and celiac disease.

Food Equality Initiative has partnered with Children’s Mercy Hospital and Kansas University Medical Center to study and evaluate our Allergy Friendly and Gluten Free Nutrition Assistance Program as an effective intervention to improve clinical health outcomes in low-income patients with food allergy and celiac disease.





Reducing Waste

We're dedicated to reducing waste and creating a more sustainable environment. Any food waste that can not be consumed by our clients is composted with a local farm. We also recycle glass and plastic containers.

FOOD RESCUE ITEMS

Grocery Recovery:

774 lbs of food rescue in 2018 an est. \$3,180

Compost Pounds: Total Amount of Food Composted in 2018 (lb): 92.24lbs

Total Amount of Containers Recycled in 2018 (lb): 133 containers





growth



"free from" foods



**building on
programming**

Unmet Needs Summary

In 2018 Food Equality Initiative (FEI) experienced significant growth. Yet there remain significant unmet needs in our Kansas City community and beyond.

Access to "free-from" foods is limited in every sector of the food system. Patients in every community impacted by food allergy and celiac disease continue to lack access to "free-from" foods in traditional retail establishments, federal nutrition programs, and the emergency food system. Even when appropriate foods can be found, transportation and income remain constant barriers.

Food Equality continues to build programming and organizational capacity to address the physical, economic, and political barriers to access "free-from" foods.



FINANCIALS | PARTNERS | LEADERSHIP

Financials

Revenue	
Product Sponsorship (In-kind)	\$40,000
Grocery Recovery (In-kind)	\$3,108
Food Drive (In-kind)	\$4,489.75
Formula Recovery (In-kind)	\$1,013.74
Volunteer Service Hours (In-Kind)	\$15,579.39
Office rent, utilities and phone (In-Kind)	\$11,602
Corporate Contributions	\$3,075.00
Individual Contributions	\$5,003.62
Nonprofit Contributions	\$417.50
Board Contributions	\$675
Foundations/Grants	\$65,857.10
United Way	\$6,000
Other Types of Income	\$1,047.43
In-Kind Total	\$75,792.89
Cash Total	\$82,075.65
Expenses	
AFGFNA Program Services	\$11,830.96
Marketing	\$3,730
Personnel	\$23,682
Conference and Travel	\$2,060.14
Organization Administration	\$16,723.55
Total Expenses	\$58,037.19
Cash Net Operating Revenue	\$24,038.46
Other Revenue	
Interest Earned	\$0.42



Our Community

SPONSORS

Allergy Eats
Better Batter
Canyon Bakehouse
Enjylife Foods
King Arthur Flour
Mama Resch's Gluten Free Bakery
Hilary's Eat Well

Ronzoni Gluten Free
PinnacLife
Raygun
SunButter
Whole Foods
Wize Webz
Zego

COMMUNITY PARTNERS

AmeriCorps VISTA
After the Harvest
Chapel Hill Presbyterian Church
Community Assistance Council
Lee Ann Britain IDC
Literacy KC

Metro Lutheran Ministry
MARC Head Start
NourishKC
Project Eagle
Step Beyond Celiac KC5K
Retired Clergy Association

GRANTS

Health Forward Foundation
Comprehensive Health Management (Missouri Care)
Louretta Cowden Foundation
Mercer Foundation
United Way of Greater KC



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Leadership

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Heartland Primary Care

Nahir Mallerquin-Saer, BSN, RN,
Stormont Vail Medical Center

Brandy Holderby, MS, MARC
Head Start

STAFF

Emily Brown, **Founder and CEO**

Tonya Conway, **Health Coordinator**

Debra Ramsey, **Office Coordinator**

Meryl Kass, **Social Media Coordinator**





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INITIATIVE**

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